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SAGE CRM

USER CONFERENCE

2019

November
7th - 8th

Crowne Plaza
O'Hare

5440 North River Road | Rosemont, Illinois 60018

Meet your Speakers



Peter Wolf
President of Azamba

Peter Wolf has spent the last 19 years focused on helping small and medium-sized businesses become more profitable through effective and efficient usage of CRM. His passion is blending the promise of CRM with the reality of business needs to create successful outcomes.



Tony Erlain
Lead Developer

Tony Erlain has spent 13 years working to improve Sage CRM systems with expert-level configurations and customizations. There's no issue too difficult or request too complex for Tony, whose customizations can elevate your CRM system—and your business!



Colin Chambers
Sage CRM Success Coach

Colin Chambers has been a certified Sage CRM consultant since 2002. Colin specializes in CRM implementation and development and CRM-ERP integration. His goal is to leverage technology to simplify and streamline sales and service processes, increase user adoption, and ultimately, to empower salespeople to increase their sales.



Marc Reidy
Founder and CEO of CRM Together


Marc Reidy is the founder and CEO of CRM Together. He aims to help the Sage CRM partner and user communities achieve success with their CRM strategies by offering user-focused products that make it easier for users to incorporate powerful Sage CRM tools into their daily workflows.

Other Events

Please join us for these events, all included with your registration!

Meet-and-Greet Reception


Wednesday, Nov. 6th, 7PM
Ideation Room - Crowne Plaza



Join the Azamba crew and your fellow attendees at our Wednesday evening meet-and-greet. This event will include a 2-hour open bar and hors-doeuvres. We look forward to meeting you!

Private Dinner at McCormick & Schmick's

Thursday, Nov. 7th, 6PM
5320 N River Rd
Rosemont, IL 60018



We've got your Thursday dinner plans covered! Join us for a full-course dinner and drinks at the renowned McCormick & Schmick's, just one and a half blocks south of the Crowne Plaza Hotel.

Thursday Sessions

All Conference events are jeans casual.

Sage CRM Roadmap and Q&A Session with Peter Wolf

Peter Wolf will review the latest updates and what's coming next for Sage CRM. We'll also be answering your Sage CRM questions during our Q&A session.

Workshop: Building a Sales Workflow and Automations

with Colin Chambers, Tony Erlain, Dinesh Joseph, & Ibrar Taki

The Azamba experts cover the common steps in building out a sales workflow from tip to tail including designing, building, and refining the workflow. We'll also dive into tools to use to make the process easier to manage. Plus critical things you'll need to do (and the things you need to avoid)!

Bonus Session: Add-on Showcase

with Tony Erlain

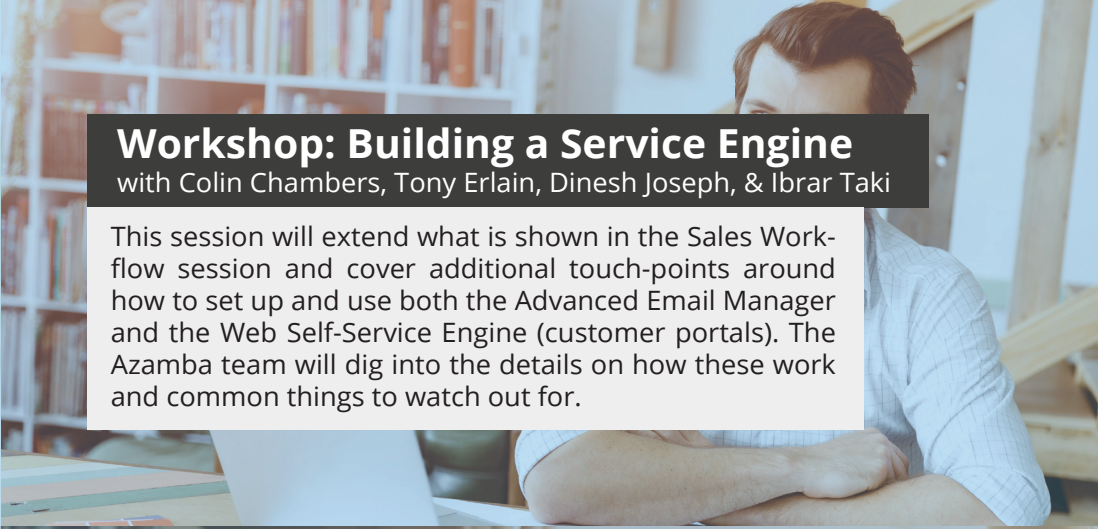
Tony Erlain will cover popular Sage CRM add-ons and extensions and show you how they can dramatically increase the value of your Sage CRM implementation.

Friday Sessions



CRM Together: Solution Showcase with Marc Reidy

The people of CRM Together are delighted to be a sponsor of this Azamba event. Marc Reidy will be showcasing how to harness the power of CRM utilizing their amazing 3rd party add-on products.



Workshop: Building a Service Engine with Colin Chambers, Tony Erlain, Dinesh Joseph, & Ibrar Taki

This session will extend what is shown in the Sales Workflow session and cover additional touch-points around how to set up and use both the Advanced Email Manager and the Web Self-Service Engine (customer portals). The Azamba team will dig into the details on how these work and common things to watch out for.



Thursday, Nov. 7th Schedule

Balmoral Room

8:00 am

BREAKFAST

8:30 am

9:00 am

Sage CRM Roadmap

9:30 am

10:00 am

BREAK

10:30 am

**Workshop: Building a Sales
Workflow and Automations
Part 1**

11:00 am

11:30 am

12:00 pm

LUNCH

12:30 pm

1:00 pm

**Workshop: Building a Sales
Workflow and Automations
Part 2**

1:30 pm

2:00 pm

2:30 pm

BREAK

3:00 pm

Add-on Showcase

3:30 pm

Have questions? Need Help?

Email Gordon Schrenk: gschrenk@azamba.com

Friday, Nov. 8th Schedule

Balmoral Room

8:00 am

BREAKFAST

8:30 am

9:00 am

CRM Together: Solution Showcase

9:30 am

10:00 am

BREAK

10:30 am

Workshop: Building a Service Engine

11:00 am

11:30 am

12:00 pm


LUNCH

12:30 pm

1:00 pm

Bonus Session

1:30 pm



Azamba will provide meals, beverages, and snacks during the event.



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